



tyze™

How Is Tyze Different?

Social Networking

Facebook

- No Care Tools
- Mass Socialization
- Quantity
- Contains Targeted Advertising
- No Training
- Public, Searchable
- No Experience with Personal Networks

Personal Networking

tyze™



Our personal networks:

- Are designed to **strengthen relationships**, not count them.
- Help to build connections between formal and informal systems of care.
- Are **purposeful**, being created around a specific person and situation.
- Benefit from the skills and experience of a trained network connector.
- Offer a **friendly** environment that is conducive to contribution.
- Are closed and secure, with strong permission and **privacy controls** based on different levels of connection and trust.